CARLO GAVAZZI
Automation Components

Sensors **Switches** **Controls**

Application notes
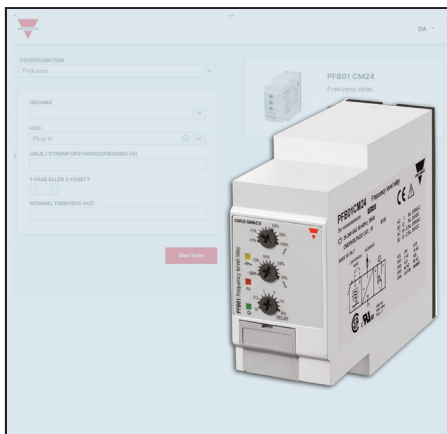
Application Note : February 2022
Market involved : -
Product : Product Solution Search App monitoring relays /timers
Customer : Distributors
Subject : Simple, smooth and intuitive search

CUSTOMER ISSUE :

On the distributor's website it is always hard to find which product exactly fits the visitor's needs.

OUR SOLUTION :

The custom PSS App is embedded in the page of the product range to immediately show the best result.

BENEFITS :

- The search process is faster, thus reducing the barriers to purchase and enhancing user's experience. Furthermore, the result will show if the item is available, improving the purchasing process and the customer satisfaction.